



- ✓ Live Video Chats
- ✓ Promo Video
- ✓ Company Description
- ✓ Offers or Products

- ✓ Request a Live Video Chat

- ✓ Documents Available to Attendees

- ✓ Live chat recorded for future use

INCLUDED IN BOOTH:

Live Stream: Have a live video chat with attendees real-time.

Promo Video URL: Share a pre-recorded video with attendees visiting your booth. Common options are a company overview, a product demo, or a recording of a previously hosted live session.

Company Description: Add a description of your company/organization. Who are you? What do you provide?

Offer Link: In the Offer area, add a special deal, discount, or reward for booth visitors.

Products: Add pictures of products with description.

Social Links: Include links to your social media so that interested attendees can stay up to date with your organization.

Documents Available to Attendees: Provide any resources for attendees visiting your booth to view & download. Files here must be a PDF, DOC, DOCX, or DOCXX format. File size can be up to 10mb and up to 20 files.

Company representatives: Booth price includes 2 representatives per booth. However, you have UNLIMITED booth personnel.

Chat: Chat in your booth or send a request for a private chat. All chat information will be available until October 31st.

ADD ON:

- ❖ Premium listing: \$399 to upgrade to a larger booth and add a yellow “Premium” banner around the booth.

EXHIBIT APPLICATION



Exhibitor Information

Company/Organization Name

Mailing Address

City State Zip

Website Address E-Mail

VIRTUAL BOOTH

- \$1000 Member
 \$1500 Non-Member

ADD ON:

- \$399 Premium Listing

Booth Personnel

(Note: Tutorial Registrations are a separate fee)

Name Title

Mailing Address

City State Zip

Organization E-Mail Phone

Name Title

Mailing Address

City State Zip

Organization E-Mail Phone

Payment Information

- Check [pay to ITEA]
 Visa
 Mastercard
 American Express
 Discover

Total \$

Card Number Exp. Date Security #

Cardholder's Name [please print]

Cardholder's Signature

Agreement | Exhibitor agrees to abide by the Exhibitor Terms and Conditions as specified by the ITEA Exhibit Application and in the Exhibitor Service Kit if booth is included in sponsorship.

Printed Name

Signature Date

Title

Confirmation will be sent to you upon processing of full payment or generation of invoice.

Return signed contract and payment to:
International Test & Evaluation Association
11350 Random Hills Rd., Suite 800
Fairfax, VA 22030-6044
Office: 703-631-6220

OR E-mail to:

Lena@itea.org [For the security of your data, do not email credit card information. You may call the office to pay by phone.]

ITEA USE ONLY

Date Received:

CK Number: