This conference will discuss the practical implications of T&E support in prototyping, experimentation and other developmental activities. The partnership with DEPS allows for high energy laser and high-power microwave experimentation to be an integral component of our technical program and permits us to hold both limited distribution and classified sessions on all T&E topics. Key plenary speakers, panel discussions, and technical sessions will be part of a program to identify challenges, solutions, innovations and a future state; all contributing to moving us closer to creation of an infrastructure and principles, conducive to testing and training in a more operationally realistic environment. **Come Join Us!**

***Sponsorships are tax deductible.***

**All Conference Sponsorships provide the following recognition:**

* **On the ITEA and DEPS Web site** - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
* **On signage throughout the Conference**
* **In all Conference Collateral Materials**
* **In the *Conference* *Program Guide***
* **In an issue of *The ITEA Journal of Test and Evaluation***

**PREMIUM SPONSORSHIP LEVELS**

**PLATINUM LEVEL SPONSORSHIP - $2,500 Corporate Member / $2,875 Non-Corporate Member**

* **Additional recognition as a Platinum Sponsor** – Your Company’s logo will be placed on the hotel room key cards that will be given to all Conference attendees staying at the host hotel.
* **Two (2) Complimentary Conference Registrations.** *NOTE: Tutorial registration is separate and not included.*

**GOLD LEVEL SPONSORSHIP - $1,000 Corporate Member / $1,150 Non-Corporate Member**

* **One (1) Complimentary Conference** **Registrations.** *NOTE: Tutorial registration is separate and not included.*

**SILVER LEVEL SPONSORSHIP - $500 Corporate Member / $575 Non-Corporate Member**

**BRONZE LEVEL SPONSORSHIP - $250 Corporate Member / $288 Non-Corporate Member**

**(Available only for Small Organizations of under 50 employees)**

**CM = Corporate Member**

**ADDITIONAL SPONSORSHIP OPPORTUNITIEs**

***(Offered on a “first come, first served” basis)***

**$5,000 CM / $5,750 Non-CM – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be displayed as the Wednesday Evening Networking Reception’s sponsor on signage at each food station. **Includes 150 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.**

**$3,000 CM/ $3,450 Non-CM – POCKET GUIDE(One Sponsorship available).** The *Conference Pocket Guide* is a handy tool for the Conference attendees. It provides them with an at-a-glance look at the events for the Conference as well as a floor map of the hotel’s meeting space. Your logo will be printed on the *Conference* *Pocket Guide* that will be distributed throughout the Conference and Exhibit Hall.   
**Includes Two (2) Complimentary Workshop** **Registrations.**

***New!***

**$1,000 CM / $1,150 Non-CM BAG DISTRIBUTION (One Sponsorship available).** Your company’s bag will be distributed at the registration desk to all the attendees. (Sponsor to provide the bags and handle all logistics including shipping bags to hotel).

**$1,000 CM / $1,150 Non-CM – WEDNESDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Wednesday Lunch Buffet on signage throughout the Exhibit Hall.

**Includes One (1) Complimentary Conference Registrations.**

**$1,000 CM / $1,150 Non-CM – THURSDAY LUNCH BUFFET (Two Sponsorships available).** Your logo will be displayed as the Sponsor of the Thursday Lunch Buffet on signage throughout the Exhibit Hall.

**Includes One (1) Complimentary Conference Registrations.**

**$1,000 CM / $1,150 Non-CM –WEDNESDAY and THURSDAY BREAKS (Four Sponsorships available).** Your logo will be displayed as the Sponsor of the Breaks on signage throughout the Break area.

**Includes One (1) Complimentary Conference Registrations.**

***New!***

**$300 CM / $345 Non-CM –WEBSITE BANNER.** Advertisements will be displayed, on the events page, in banner rotators at 5 second intervals randomly selected per cycle. 831px (w) x 183px (h)

**$350 CM / $400 Non-CM – 25 Drink Tickets for Cash Bar at the WEDNESDAY Evening NETWORKING Reception (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests.

**Total Sponsorships Selected: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsor Point of Contact**

Organization: \_\_\_\_ \_\_\_\_\_\_\_

Address: \_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_

Web Site URL: \_\_\_ \_\_\_\_\_\_\_\_

Authorized By: \_ \_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_\_\_\_\_ \_\_\_\_\_

**Billing Point of Contact (if different from above)**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_ \_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment Policy** – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. *Refunds are not available for sponsorships.*

**Sponsorship Amount:** $ \_\_\_\_\_\_\_\_\_\_\_\_\_ **Company PO Authorization # (if required)**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment Method:**

**Please charge my Credit Card:**  VISA  MasterCard  American Express

Card No.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Security Code: \_\_\_\_\_\_\_\_\_

Name on Card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Check Enclosed – Check number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please Send Invoice

**ITEA Point of Contact:**

**Ms. Lena Moran**, Exhibits and Sponsorships Chair

Phone: 951.219.4817, e-mail: [Lena@itea.org](mailto:Lena@itea.org)

**Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR,**

**Email, or Mail this Completed Form and Payment to:**

International Test and Evaluation Association (ITEA)

11350 Random Hills Road, Suite 800

Fairfax, VA 22030

Fax: 703.631.6221

[Lena@itea.org](mailto:Lmoran@traxintl.com)

**Complimentary WORKSHOP SPONSOR Registrations**

***(NOTE: Tutorial Registrations separate)***

**WEDNESDAY EVENING NETWORKING RECEPTION** - Four (4) Complimentary Workshop Registrations.

**WORKSHOP POCKET GUIDE** – Two (2) Complimentary Workshop Registrations.

**WEDNESDAY LUNCH BUFFET** - One (1) Complimentary Workshop Registration.

**THURSDAY LUNCH BUFFET** - One (1) Complimentary Workshop Registration.

**WEDNESDAY and THURSDAY BREAKS** – One (1) Complimentary Workshop Registration.

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

Email

Phone

Fax

Cell Phone

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

Email

Phone

Fax

Cell Phone

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

Email

Phone

Fax

Cell Phone

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

Email

Phone

Fax

Cell Phone