ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Workshop, and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

***Sponsorships are tax deductible.***

**All Workshop Sponsorships provide the following recognition:**

* **On the ITEA Web site** - Your logo and a hyperlink to your Web site posted on the Workshop Web page.
* **On signage throughout the Workshop**
* **In all Workshop Collateral Materials**
* **In the *Workshop Program Guide***
* **In an upcoming issue of The ITEA Journal of Test and Evaluation**

**PREMIUM SPONSORSHIP LEVELS**

**[ ]  DIAMOND LEVEL SPONSORSHIP - $10,000 Corporate Member / $11,500 Non-Corporate Member (One Sponsorship available). Additional recognition as a Platinum Sponsor** – 6’x4’ Floor decal, 10’x4’ Banner, full page ad in program guide, & introduction of break. **Six (6) Complimentary Workshop Registrations.** *NOTE: Tutorial registration is separate and not included.*

**[ ]  PLATINUM LEVEL SPONSORSHIP - $2,500 Corporate Member / $2,875 Non-Corporate Member**

**Additional recognition as a Platinum Sponsor** – Your Company’s logo will be placed on the hotel room key cards that will be given to all Workshop attendees staying at the host hotel.

**Two (2) Complimentary Workshop Registrations.** *NOTE: Tutorial registration is separate and not included.*

**[ ]  GOLD LEVEL SPONSORSHIP - $1,000 Corporate Member / $1,150 Non-Corporate Member**

 **One (1) Complimentary Workshop** **Registrations.** *NOTE: Tutorial registration is separate and not*

*included.*

**[ ]  SILVER LEVEL SPONSORSHIP - $500 Corporate Member / $575 Non-Corporate Member**

**[ ]  BRONZE LEVEL SPONSORSHIP - $250 Corporate Member / $288 Non-Corporate Member**

***(Reserved for Organizations of under 50 employees)***

**CM = Corporate Member**

**ADDITIONAL SPONSORSHIP OPPORTUNITIEs**

***(Offered on a “first come, first served” basis)***

**[ ]  $5,000 CM / $5,750 Non-CM – WEDNESDAY EVENING NETWORKING RECEPTION (One Sponsorship available).** Your logo will be printed on cocktail napkins used during the reception.

 **Includes 250 drink tickets with company logo and Four (4) Complimentary Workshop Registrations.**

**[ ]  $5,000 CM / $5,750 Non-CM – LANYARDS (One Sponsorship available).** Your logo will be printed on lanyards which are handed out to every attendee.

**Includes Four (4) Complimentary Workshop Registrations.**

|  |
| --- |
| **[ ]  $3,000 CM/ $3,450 Non-CM – POCKET GUIDE (One Sponsorship available).** The *Workshop Pocket Guide* is a  handy tool for the Workshop attendees. It provides them with an at-a-glance look at the events for the  Workshop as well as a floor map of the hotel’s meeting space. Your logo will be printed on both the *Workshop  Pocket Guides* that will be distributed throughout the Workshop and Exhibit Hall.  **Includes Two (2) Complimentary Workshop** **Registrations.** |

**[ ]  $1,000 CM / $1,150 Non-CM – BAG DISTRIBUTION (One Sponsorship available).** Have your bag distributed at the registration desk to all attendees. Sponsor provides the bags that will be distributed.

 **Includes One (1) Complimentary Workshop** **Registration.**

**[ ]  $1,000 CM / $1,150 Non-CM – LUNCH BUFFET (Four Sponsorships available).**

 **Includes One (1) Complimentary Workshop Registration.**

**[ ]  $1,000 CM / $1,150 Non-CM – BREAKS (Four Sponsorships available).**

 **Includes One (1) Complimentary Workshop Registration.**

**[ ]  $350 CM / $400 Non-CM – 25 Drink Tickets for Cash Bar at the Evening NETWORKING Reception (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests during the reception.

**Total Sponsorships Selected: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_ \_\_\_\_

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**Payment Policy** – Payment of sponsorship may be submitted with this application; however, it is NOT required. If no payment is submitted, you will receive an invoice and full payment of sponsorship will be due on receipt. *Refunds are not available for sponsorships.*

**Sponsorship Amount:** $ \_\_\_\_\_\_\_\_\_\_\_\_\_ **Company PO Authorization # (if required)**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Security Code: \_\_\_\_\_\_\_\_\_

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Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ]  Check Enclosed – Check number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[ ]  Please Send Invoice

**ITEA Point of Contact:**

**Lena Moran** –Exhibits and Sponsorship Chair

Lena@itea.org

**Please complete the online form which can be found on the ITEA Web site (www.itea.org), OR,**

**Email, or mail this Completed Form and Payment to:**

International Test and Evaluation Association (ITEA)

11350 Random Hills RD, Suite 800

Fairfax, VA 22030-6044

Info@itea.org

**Complimentary WORKSHOP SPONSOR Registrations**

***(NOTE: Tutorial Registrations separate)***

**NETWORKING RECEPTION** - Four (4) Complimentary Workshop Registrations.

**LANYARDS** - Four (4) Complimentary Workshop Registrations.

**POCKET GUIDE** – Two (2) Complimentary Workshop Registrations.

**BAG DISTRIBUTION** – One (1) Complimentary Workshop Registration.

**LUNCH BUFFET** - One (1) Complimentary Workshop Registration.

**BREAKS** – One (1) Complimentary Workshop Registration.

Name

Badge Nick Name

Title

Organization

Address

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Email

Phone

Fax

Cell Phone

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

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