ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps defer the cost of the Workshop and supports the ITEA scholarship fund—which assists deserving students and schools in their pursuit of academic disciplines related to the test and evaluation profession. Sponsorship and related benefits will become effective on receipt of payment.

***Sponsorships are tax deductible.***

**All Workshop sponsorships provide the following recognition:**

* **Your company logo will be prominently displayed on the on the ITEA Workshop website with a hyperlink to your company site**
* **Signage throughout the Workshop will be highlighted with your company’s logo**
* **Your logo will be included in all Workshop Collateral Material and the Workshop Program Guide**
* **Your company will be recognized in an upcoming issue of The ITEA Journal of Test and Evaluation**

**PREMIUM SPONSORSHIP LEVELS**

**PLATINUM LEVEL - $2,500 Corporate Member / $2,875 Non-Corporate Member**

* **Two (2) Complimentary Workshop Registrations**
* **Additional recognition as a Platinum Sponsor**
  + Your Company’s logo will be placed on the hotel room key cards that will be   
    given to all Workshop attendees staying at the host hotel.

**GOLD LEVEL - $1,000 Corporate Member / $1,150 Non-Corporate Member**

* **One (1) Complimentary Workshop** **Registrations**

**SILVER LEVEL - $500 Corporate Member / $575 Non-Corporate Member**

**BRONZE LEVEL - $250 Corporate Member / $288 Non-Corporate Member**

***(Reserved for Organizations of under 50 employees)***

*All complimentary Workshop registrations mentioned do not include attending the tutorials. Tutorials have a separate registration process and payment.*

**ADDITIONAL SPONSORSHIP OPPORTUNITIEs**

***(Offered on a “first come, first served” basis)***

**$5,000 CM / $5,750 Non-CM\* – MAIN EVENING NETWORKING RECEPTION (One sponsorship available).** This cost defers the cost of the reception.Your logo will be displayed at the Main Evening Networking Reception. **Includes 250 drink tickets with company logo and two (2) Complimentary Workshop Registrations.**

**$5,000 CM / $5,750 Non-CM\* – WORKSHOP TECHNICAL EXCHANGE SPONSOR.** Lead the collaboration of innovative solutions and current technology from Industry and Academia to USG. Connect expert Researchers (Tester, Cyber SME, Engineers) to program experts for talents and technical solutions. Provide technical leadership in the Workshop with a focus on emerging technologies in support of the overall Workshop theme. **Includes four (4) Complimentary Workshop Registrations.**

**$5,000 CM / $5,750 Non-CM\* – LANYARDS (One Sponsorship available).** Your company to provide logo lanyards that will be handed out to every attendee. **Includes Four (4) Complimentary Workshop Registrations.**

**$3,000 CM/ $3,450 Non-CM\* – POCKET GUIDE (One sponsorship available).** The *Pocket Guide* is a   
 handy tool for the Workshop attendees. It provides them with an at-a-glance look at the events for the   
 Workshop as well as a floor map of the hotel’s meeting space. Your logo will be printed on the *Workshop*  *Pocket Guides* that will be distributed throughout the Workshop and Exhibit Hall.  **Includes two (2)**

**Complimentary Workshop** **Registrations.**

**$1,000 CM / $1,150 Non-CM\* – BAG DISTRIBUTION (One Sponsorship available).** Your company to provide logo bags to be distributed at the registration desk to all attendees. **Includes one (1) Complimentary Workshop Registrations.**

**$1,000 CM / $1,150 Non-CM \* – LUNCH (Two Sponsorships available).** Your logo will be displayed as the sponsor at our lunch. **Includes one (1) Complimentary Workshop Registration.**

**$1,000 CM / $1,150 Non-CM\* – BREAKS (Four Sponsorships available).** Your logo will be displayed as the sponsor of the breaks on signage throughout the break area. **Includes one (1) Complimentary Workshop Registrations.**

**$350 CM / $400 Non-CM\* – 25 Drink Tickets for Cash Bar at the MAIN NETWORKING Reception (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests during the reception.

\* Non-Corporate Member

**Total Sponsorships Selected: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Sponsor Point of Contact**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization: \_\_\_\_ \_\_\_\_\_\_\_

Authorized Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_

Website URL: \_\_\_ \_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_

**Billing Point of Contact (if different from above)**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_ \_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment Policy** – Payment of sponsorship may be submitted with this application; however, it is not required. If payment is not submitted, you will receive an invoice and full payment of sponsorship will be due upon receipt. *Refunds are not available for sponsorships.*

**Sponsorship Amount:** $ \_\_\_\_\_\_\_\_\_\_\_\_\_ **Company PO Authorization # (if required)**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment Method:**

**Please charge my Credit Card:**  VISA  MasterCard  American Express

Card No.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Security Code: \_\_\_\_\_\_\_\_\_

Name on Card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Check Enclosed – Check number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please Send Invoice

**Payment Options:**

Online at ww.itea.org

Email the form to Lena@itea.org

Mail this completed form and payment to:

International Test and Evaluation Association

11350 Random Hills RD, Suite 800

Fairfax, VA 22030-6044

**ITEA Point of Contact:**

**Lena Moran** – Exhibits and Sponsorship Chair

[Lena@itea.org](mailto:lnpena@gmail.com)

**Complimentary WORKSHOP SPONSOR Registrations**

***(NOTE: Tutorial Registrations separate)***

**PREMIUM SPONSOR LEVELS**

* Platinum (2)
* Gold (1)

**ADDITIONAL SPONSOR OPPORTUNITIES**

* Networking Reception (2)
* Workshop Technical Exchange (4)
* Lanyards (4)
* Pocket Guide (2)
* Opportunities at $1K (1)

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

Email

Phone

Fax

Cell Phone

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

Email

Phone

Fax

Cell Phone

Name

Badge Nick Name

Title

Organization

Address

City/State/Zip

Email

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Cell Phone

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Badge Nick Name

Title

Organization

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City/State/Zip

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