



2024 MDO Workshop July 17-18 | Alexandria, VA PLEDGE FOR SPONSORSHIP

ITEA is a 501(c)(3) professional education association dedicated to the education and advancement of the test and evaluation profession. Your sponsorship helps reduce the cost of this event and supports the ITEA scholarship fund. Each Chapter has a Scholarship program to enhance the future T&E workforce. Sponsorship and related benefits will become effective on receipt of payment.

All sponsorships provide the following recognition:

- Logo prominently displayed on the ITEA event website with a hyperlink to your website.
- Signage throughout the event will be highlighted with your logo.
- Logo will be included in social media campaigns, collateral material, and online and virtual program guide.

PREMIUM SPONSORSHIP LEVELS

DIAMOND \$10,000 Corporate Member / \$12,000 Non-Corporate Member

- Floor Decal
- Free job posting on the ITEA job board for one month
- Full page ad in program guide
- Special announcements during the event
- Five (5) complimentary registrations

PLATINUM \$5,000 Corporate Member / \$7,000 Non-Corporate Member

- Half page ad in program guide
- Special announcements during the event
- Three (3) complimentary registrations

GOLD \$2,500 Corporate Member / \$4,500 Non-Corporate Member

- Two (2) complimentary registration

SILVER \$1000 Corporate Member / \$3000 Non-Corporate Member

BRONZE \$500 Corporate Member / \$1500 Non-Corporate Member

Reserved for Organizations of under 25 employees.

SMALL BUSINESS \$250 Corporate Member / \$1250 Non-Corporate Member

New! Reserved for Organizations of under 10 employees.

*All complimentary registrations mentioned do not include attending the tutorials. Tutorials have a separate registration process and payment. **Take advantage of Corporate Member rates and join ITEA! Large company \$1500, Small, only \$800. Contact Jenna for more information.***

Total Sponsorships Selected: \$ _____

ADDITIONAL SPONSOR OPPORTUNITIES AVAILABLE ON PAGE 2

ADDITIONAL SPONSORSHIP OPPORTUNITIES

(Offered on a "first come, first served" basis)

- \$15,000 NETWORKING RECEPTION [CORPORATE MEMBER ONLY]**
This price defers the cost of the reception. Receive the same recognition as our Diamond Sponsor, plus special recognition during the reception – to be discussed for biggest impact – to include napkins with your logo and 250 drink tickets!
- \$8,000 CM / \$9,200* – AWARD LUNCH (Symposium Only)** This amount defers the cost of the lunch. You will have company logo displayed, opportunity to provide a marketing handout or trinket on the tables and includes four (3) complimentary registrations. Reserved seating for 2 at the Award recipient tables.
- \$5,000 CM / \$5,750* – LUNCH (Two Sponsorships available).** Your logo will be displayed as the sponsor at our lunch – this is not the Awards Luncheon. Includes two (2) Complimentary Symposium Registration.
- \$3,000 CM / \$3,750* – BREAKS** Your logo will be displayed as the sponsor of the breaks on signage throughout the break area. Includes one (1) Complimentary Symposium Registrations.
- \$2,500 CM / \$3,250* – REUSABLE TOTE BAGS (One Sponsorship available).** A customized logo bag will be distributed at the registration desk to all attendees. [Must be ordered 45 days prior to event]
- \$500 CM / \$575* – 25 DRINK TICKETS FOR CASH BAR AT THE NETWORKING RECEPTION (Multiple Sponsorships available)** – Drink tickets imprinted with your logo for you to pass out to your valued customers, prospects, and guests during the reception.

Science, Technology, Engineering, Arts, and Math (STEAM) Challenge

Not all ITEA events will host a STEAM competition with local Middle and High-School students. **Please inquire with the planning committee to determine if this opportunity to sponsor is available.** Sponsoring a STEAM team or the entire* competition will allow for schools to receive a financial reward for first, second and third place; it will allow us to purchase of the competition kit; as well as host either a light breakfast and/or snack for all the students. As a sponsor you will receive recognition with signage, *invited to welcome the students**, invited to attend the competition, and provide branded items such as hats, tote bags, pens, etc.!

Sponsor the Entire* Competition for \$10,000 (This can be a co-sponsored event with 2 companies deciding together to invest in advancing the future workforce). Other opportunities will include sponsoring a Team for \$1500.

* Non-Corporate Member

Total Sponsorships Selected: \$ _____

Sponsor Point of Contact

Name: _____

City/State/Zip: _____

Title: _____

Website URL: _____

Organization: _____

E-mail: _____

Authorized Signature: _____

Telephone: _____

Address: _____

Payment Policy – Payment of sponsorship may be submitted with this application; however, it is not required. If payment is not submitted, you will receive an invoice and full payment of sponsorship will be due upon receipt. *Refunds are not available for sponsorships.*

Sponsorship Amount: \$ _____ **Company PO Authorization # (if required):** _____

Payment Method:

Please charge my Credit Card: VISA MasterCard American Express

Card No.: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Billing Address: _____

Check Enclosed – Check number: _____

Please Send Invoice

Payment Options:

Online at ww.itea.org

Email the form to Jenna@itea.org

Mail this completed form and payment to:

International Test and Evaluation Association
11350 Random Hills RD, Suite 800
Fairfax, VA 22030-6044

ITEA Point of Contact:

Jenna Reza – Exhibits and Sponsorship Chair

Jenna@itea.org

Please send Complimentary Registrations to jenna@itea.org

Please Include the following information:

Name: _____

Job Title: _____

Address: _____

Phone: _____

Email: _____